

Experience

Lead Product Designer Pendo

London, UK
April 2022 — Current

Lead product designer in Engage pillar, focusing mainly on Machine learning & AI, design process and design strategy within various teams and squads.
I work closely with product managers, engineers and researchers in two cross functional products teams and mentor junior designers within the pillar.

Senior Product Designer Ometria

London, UK
January 2020 — April 2022

- Manage the design process from ideation, research, discovery through to delivery and iteration
- Daily collaboration with developers, PMs and stakeholders to ensure the integrity of the design
- Wireframing & prototyping & Usability testing
- Creating and owning the Ometria design system

Senior UI/UX Designer Superawesome

London, UK
March 2015 — January 2020

Lead designer in the Product team, focusing on 2 products: AwesomeAds and Kid Web Services (KWS)

- Manage the design process from ideation through to delivery and iteration
- Daily collaboration with developers & stakeholders to ensure the integrity of the design
- Designer recruitment and designer career development
- Wireframing & prototyping & Usability testing

Digital Designer Freelance

Paris, France
February 2012 — March 2015

Helped startups in the Paris region to build their digital platforms and their branding

- Wireframing & prototyping
- User interface design
- Corporate Branding

Art Director Tequilarapido

Nice, France
July 2011 — January 2012

Worked with a team of Art Directors on many projects for high end corporate clients such as Carrefour, Allianz, GdfSuez, Renault, Vivendi. I owned the process of pitching new projects to potential clients, as well as leading various teams (including both internal and external stakeholders) through the project delivery lifecycle.

Graphic Designer Tequilarapido

Nice, France
October 2008 — July 2011

Developed my design skills through mentorship by various Art Directors

- Graphic design
- User interface design

Front end developer Tequilarapido

Nice, France
October 2006 — October 2008

Mastered fundamental development skills in languages such as Actionscript & Javascript

Education

Université de Nice-Sophia Antipolis Master's in Computer arts

Nice, France
2005 — 2006

Université de Nice-Sophia Antipolis Bachelor in Communications

2000 - 2005

Workshops

EURO IA - 2017

Marty Cagan "How To Create Products Customers Love" - 2017

Marty Cagan "Product discovery" - 2016